

YOUR GUIDE TO

SPEAKING

AT CITYSCAPE CONFERENCE

ABU DHABI CONFERENCE

CITYSCAPE

GETTING STARTED

At Cityscape, we are always on the lookout for high impact, thought-provoking speakers equipped with real estate industry knowledge and expertise. If you are that person, or you know someone who would be a great addition to our knowledge platform, or if you belong there yourself, we would like to hear from you!

TIME LINE

*subject to change

CALL FOR SPEAKERS
Opens on November 12, 2017

CALL FOR SPEAKERS
Closes on December 10, 2017

SUBMISSION OF FINAL PRESENTATIONS
April 1, 2018

CONFERENCE
April 17, 2018

BENEFITS OF BEING A SPEAKER



CREDIBILITY – Your association with Cityscape positions you as an industry expert



VISIBILITY – Benefit from exposure and marketing of your session to Cityscape's network of real estate professionals



VALUE – Speakers at the conference get complimentary access to a three day exhibition



RECOGNITION – Opportunity to become a valued contributor to the growth of your profession and industry



NETWORKING – Build your professional and social network by being in the spotlight and having your expertise presented in front of our qualified audience

APPLICATION GUIDELINE

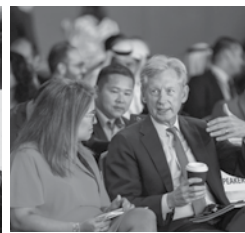
We are seeking speakers that will enable professional development of our audience and advance their educational enrichment. Topics must be educationally focused, non-competitive, exclude pricing issues and presented without evident commercial bias. No commercial sales pitches, self-promotion or unwarranted criticism of a competitor is accepted.

APPLICATION DEADLINE

All applications must be submitted no later than **10 December, 2017** for consideration.

NOTIFICATION

The conference team will review all applications that are submitted and successful candidates will be contacted the following month regarding final decisions.





SUGGESTED TOPICS

The Cityscape Abu Dhabi Conference will take place on 17 April 2018, bringing you critical topics of discussion, ensuring the presence of top decision makers in a non-distracting environment essential for networking and serving the delegates' need to gain as much information in as little time as possible. The following is a list of suggested topics that were identified as key areas for discussion.

CITYSCAPE ABU DHABI CONFERENCE TOPICS AND THEMES

ARTIFICIAL INTELLIGENCE

- How can Artificial Intelligence revolutionise real estate as we know it

INVESTMENT IN ABU DHABI

- Where is it happening and how do the public, private and free zone investments contribute?

CHALLENGES IN DEVELOPING A MODERN CITY

- The prospects of urban planning and different regulations that have taken place

WORLDWIDE MEGATRENDS OVERVIEW

- What are the trends worldwide and how does Abu Dhabi compare globally?

UNDERSTANDING YOUR TENANTS

- How can developers and investors attract and retain tenants while optimising their returns?

TAXES IN THE UAE

- What does VAT mean for the real estate industry and how can companies remain competitive?

AFFORDABLE HOUSING

- Why is affordable housing not being given the attention it deserves, when demand outweighs supply?

TRANSFORMATION OF THE ABU DHABI LANDSCAPE

- What are some strategies, challenges and opportunities that will aid in developing the city further?

HOW DO I APPLY OR RECOMMEND A SPEAKER?

To **CONFIRM YOUR INTEREST**, please submit the following information to annash.ahmed@informa.com :

Option 1

- 👤 Title of presentation
- 👤 3 bullet points on your topic
- 👤 Speaker name, photograph, bio and contact details

To **NOMINATE A MENTOR, COLLEAGUE, CLIENT OR A FRIEND**, please email annash.ahmed@informa.com with the following information:

Option 2

- 👤 Speaker name, job title and bio
- 👤 Speaker contact details

Don't know the person personally and have no contact details? No problem! Please let us know how you have heard of them and why you think they would be a good fit with our conferences.